Press release
Stockholm, September 29, 2020

Tobii Dynavox launches new PCEye – the first stand-alone eye tracker with outdoor capabilities

Tobii Dynavox, the global leader in assistive technology for communication, today announced the new PCEye – the world’s first stand-alone eye tracker with outdoor capabilities. The new eye tracker supports people with disabilities to easily access a PC or tablet and turn it into a communication device wherever they go.

The new PCEye is developed to offer individuals with disabilities such as ALS or Cerebral Palsy a solution to interact with their surrounding environment through a Windows 10 compatible PC or tablet. Building on Tobii’s latest eye tracking platform, it is the world’s first stand-alone eye tracker with the ability to be used outdoors and in bright sunlight. With its small and portable design, it can go anywhere the user chooses to take their computer or tablet. PCEye integrates with all software titles from Tobii Dynavox and comes with Computer Control, a tool that lets the user intuitively interact with and control their device by using their eyes.

“We want to make it possible for all our users to access communication based on their personal needs. With the addition of the new PCEye, we enable our users to go online, chat with a friend or talk to a family member in any environment and do so independently of device preference”, said Fredrik Ruben, CEO of Tobii Dynavox.

PCEye can be mounted on a device using either the included mount plate for monitors or the PCEye Bracket for tablets.

The new PCEye includes features such as:

- Outdoor eye tracking
- Support screen sizes up to 27 inches
- The access software Computer Control
- USB-C connector for tablets
- More secure mounting with a new mount plate

For more information, visit: https://www.tobiidynavox.com/devices/eye-gaze-devices/pceye-5/

Contact

Lina Perdius, Corporate Communications Manager, Tobii Group, phone: +46 700 18 78 75, email: lina.perdius@tobii.com

About Tobii

Tobii is the global leader in eye tracking. Our mission is to improve the world with technology that understands human attention and intent. Tobii operates through three business units: Tobii Dynavox makes specially designed computers that are controlled by eye movement or touch screens for use by people with special needs due to spinal cord injuries, CP, ALS or other medical conditions. Tobii Pro develops and sells eye tracking equipment and services used today by
more than 3,500 companies and 2,500 research institutions, including all of the world’s 50 highest ranked universities. Tobii Tech supplies eye tracking technology for integration into consumer electronics and other products such as personal computers, virtual reality headsets, healthcare applications, and more. Tobii is headquartered in Sweden and is listed on Nasdaq Stockholm (TOBII). The group has over 1,000 employees. For more information: [www.tobii.com](http://www.tobii.com)