



## **Tobii Dynavox launches TD Pilot, empowering people with disabilities to control Apple's iPad with their eyes**

**Tobii Dynavox, the global leader in assistive technology for communication, today unveiled TD Pilot, a powerful, medically certified communication device for people with disabilities. With the release of iPadOS 15, TD Pilot brings Tobii's world-leading eye tracking technology to iPad, enabling people to control the device with their eyes. It starts shipping today.**

TD Pilot empowers people with disabilities such as cerebral palsy, ALS and spinal cord injury to have a voice of their own, live more independently and experience iPad using only their eyes. This eye gaze-enabled communication device for Apple's iPadOS features tailor-made hardware, software and extensive service & support for people with communication disabilities. TD Pilot provides native integration of eye tracking in iPadOS and it is an authorized Made for iPad accessory that has been certified to meet Apple performance standards. As a medically certified device, TD Pilot can be prescribed by specialists and delivered through insurance systems worldwide.

"We are immensely proud to launch TD Pilot, a life-changing communication solution that empowers people with disabilities to live their fullest lives," says Fredrik Ruben, Tobii Dynavox CEO. "TD Pilot offers customers a medically certified, eye-controlled communication device for iPad. By bringing our world-leading eye tracking technology to iPad, we have created a powerful and easy-to-use solution to support our customers' needs."

"We are excited that people who need this technology will have the opportunity to control iPad using just their eyes," says Sarah Herrlinger, Apple's senior director of Global Accessibility Policy and Initiatives. "At Apple, we build foundational technology, including support for eye tracking, into our operating systems to make them accessible, and we're thrilled that Tobii Dynavox's TD Pilot is leveraging that to enable people with disabilities to pursue their passions."

Blair Casey, Chief Impact Officer of the recognized charitable non-profit organization Team Gleason, adds: "Over the last ten years, Team Gleason has worked with leaders in the technology industry for greater access and inclusion for people living with ALS and other disabilities. The release of TD Pilot by Tobii Dynavox and Apple is a significant turning point for accessibility. So many people that need eye tracking technology are forced to abandon their native technology. Now, these two companies have integrated eye tracking technology into an iPad, which is a real game-changer. Team Gleason is committed to improving the lives of people living with ALS by delivering innovative technology, and we are eager to get this product out in the ALS community."

TD Pilot is packed with hardware and software innovations to improve quality of life and provide an intuitive experience for the individuals who use it:

- provides outdoor eye tracking even in bright sunlight
- supports purpose-built software, like the new app TD Talk, which generates natural-sounding speech using your eyes. It also supports TD Snap, the industry leading platform offering a choice of symbol-supported solutions to facilitate communication and learning
- offers the Partner Window, a second screen on the back of the device mirroring phrases entered by the communicator, for more natural face-to-face conversation
- includes powerful speakers, extended battery, ultra-rugged design, wheelchair mounting and other integrated bespoke accessibility features

TD Pilot is shipping today. For more information about TD Pilot, please visit <https://www.tobiidynavox.com/pages/tdpilot>

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## **About Tobii**

Tobii is the global leader in eye-tracking technology and solutions, targeting application areas such as scientific studies & research, healthcare, education and training, gaming, extended reality (VR & AR), and automotive. Our mission is to build technology that understands human attention and intent for a better future — what we call attention computing. Tobii also operates Tobii Dynavox, the world's largest supplier of communication aids for individuals with disabilities. Tobii Dynavox's solutions with hardware, software and comprehensive services enable people with disabilities to communicate and live more independent lives. Tobii's eye-tracking equipment is used by thousands of enterprises and research institutes around the globe, including 99 of the world's top 100 universities. Headquartered in Sweden, Tobii is listed on Nasdaq Stockholm (TOBII). For more information: [www.tobii.com](http://www.tobii.com).