



Press release

Stockholm, 14 August 2018

StarVR Unveils Advanced Virtual Reality Headset with Integrated Tobii Eye Tracking

Today, at the annual Siggraph Conference, StarVR unveiled its upcoming StarVR® One virtual reality headset, featuring advanced optics, integrated eye tracking, industry-leading field of view, and sophisticated rendering technology.

“Over the last few years, Tobii has shown that integrated eye tracking is a foundational technology for next generation VR devices,” said Henrik Eskilsson, CEO of Tobii. “The StarVR One headset represents an important proof point for the many ways that eye tracking fundamentally leads to enhanced experiences.”

In September of 2015, Tobii and Starbreeze [announced](#) a VR development collaboration. Due to that successful collaboration, the StarVR One headset will include seamless and industry-leading eye-tracking technology, enhancing the device with capabilities to support dynamic foveated rendering, and automatic interpupillary distance (IPD) measurement.

In addition to enhancing the device, eye tracking will create better user experiences by enabling interactions in virtual reality that streamline the user interface, emulate true hand-eye coordination, and allow expressive eye contact. For more information on how eye tracking creates better devices and better experiences, visit the [Tobii website](#).

Tobii’s scope of delivery for the StarVR One headset includes the Tobii EyeChip and licenses for Tobii’s system design, IP and software. Information about product availability, pricing, and order volume commitment is not yet available.

Additional information and specifications for the new StarVR One headset can be found on the company’s web page www.starvr.com.

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Contact

Sara Hyléen, Director of Communications and Investor Relations, Tobii AB, phone: +46 709 16 16 41, email: sara.hyleen@tobii.com

Ben Conrad, Vice President of Media and Influencers, Tobii Tech, phone: +1 (650) 224-6261, email: ben.conrad@tobii.com

About Tobii

Tobii is the global leader in eye tracking. Our vision is a world where all technology works in harmony with natural human behavior. Tobii operates through three business units: Tobii Dynavox makes

Tobii AB (publ)
Box 743
S-182 17 Danderyd
Sweden

phone: +46 8 663 69 90
fax: +46 8 30 14 00
www.tobii.com



pecially designed computers that are controlled by eye movement or touch screens for use by people with special needs due to spinal cord injuries, CP, ALS or other medical conditions. Tobii Pro develops and sells eye-tracking equipment and services used today by more than 3,000 companies and 2,000 research institutions, including all of the world's 50 highest ranked universities. Tobii Tech further develops Tobii's technology for new volume markets, such as computer games, personal computers, virtual reality, augmented reality, and smartphones. Tobii is headquartered in Sweden and is listed on Nasdaq Stockholm (TOBII). The group has about 1,000 employees. For more information, visit www.tobii.com.

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